



Publishing and Syndication



Contents

1. Overview	2
2. Objectives	2
3. Duration	2
4. Agenda	2
4.1. Course 1: Publishing and Syndication – 26 Minutes	2
5. Contact Us.....	3

1. Overview

This course provides an overview of the product publishing and syndication capabilities in Syndigo Product Experience Cloud (PXC). Learners will explore how to prepare products for syndication, manage recipient relationships, publish products to recipients and target markets, and monitor post-publication activities.

2. Objectives

By the end of this course, you will be able to:

- Understand the syndication preparation process and recipient management.
- Publish products to recipients and target markets.
- Manage phased publications and bulk publishing activities.
- Handle recipient feedback and monitor published product versions.
- Understand the Syndigo Marketplace Network and post-publication management.

3. Duration

The duration of the course is **26 minutes**.

4. Agenda

4.1. Course 1: PXC for Brand - Publishing and Syndication – 26 Minutes

- Syndication Preparation
 - Understanding the Syndication Panel
 - Overview of Recipient List Operations
 - How to Link and Unlink Recipients from a Product
 - How to Link Recipients to Multiple Products
 - How to Edit Products in Bulk for a Recipient
 - How to Resolve Checklist Steps
- Publishing Products
 - How to Publish Multiple Products to a Single Recipient
 - How to Perform Phased Publication
 - How to Publish Products to Target Markets for GDSN Recipients
- Post-Publish Management
 - How to Handle Recipient Feedback

- How to View All Previously Published Product Versions

5. Contact Us

For any additional information on the available catalogs, please write to us at university@syndigo.com