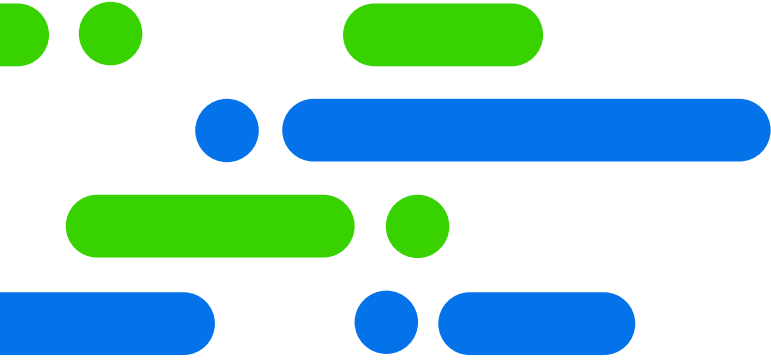




Marketplace Apps



Contents

1	Overview.....	3
2	Objectives.....	3
3	Target Audience	3
4	Subscription.....	3
5	AI Go Pilots Apps	4
5.1	Content Moderation App – 46 Minutes	4
5.2	Content Automation App – 44 Minutes	4
5.3	Sentiment Analytics App – 41 Minutes	4
5.4	Autoclassification of Products App – 55 Minutes	4
6	Automation Apps.....	4
6.1	Barcode Generator App – 36 Minutes	4
6.2	Scheduled Archival App – 56 Minutes	5
6.3	Scheduled Bulk Edit App – 116 Minutes	5
6.4	Unique ID Generator App – 54 Minutes	5
7	Data Governance Apps.....	5
7.1	Advanced My To-Do's App – 65 Minutes	5
7.2	Workflow escalation App – 50 Minutes	5
8	Data Enrichment Apps.....	6
8.1	Clone with Relationships App – 40 Minutes	6
8.2	Dynamic Web Preview Builder App – 58 Minutes	6
8.3	Short and Long Description Generator App – 55 Minutes.....	6
8.4	Data to Text Content Generation App – 68 Minutes.....	6
9	Data Transfer Apps.....	7
9.1	Scene7 App – 55 Minutes.....	7
10	E-Commerce Apps	7

Marketplace Apps

10.1	Big Commerce Connector App – 126 Minutes	7
10.2	Commercetools Connector App – 101 Minutes	7
10.3	Shopify Connector App – 136 Minutes.....	7
10.4	VTEX Connector App – 128 Minutes	8
11	Enterprise Integration Apps.....	8
11.1	Sharedien DAM App – 66 Minutes.....	8
11.2	Syndigo Integration Studio – 35 Minutes	8
12	Experiences Apps	9
12.1	Advanced Digital Asset Management App – 77 Minutes.....	9
12.2	Analytics Dashboard App – 50 Minutes	9
12.3	Audit History Download App – 48 Minutes.....	9
12.4	Build the Look App – 59 Minutes	9
12.5	Data Driven Hierarchy View App – 47 Minutes	9
12.6	Docusign Integration App – 83 Minutes.....	10
12.7	Entity Summary Views App – 38 Minutes.....	10
12.8	Favorite Entities App – 61 Minutes	10
12.9	Packaging Hierarchy App – 39 Minutes.....	10
12.10	Merchandise Optimizer App – 50 Minutes	10
12.11	Search Sidebar App – 34 Minutes.....	10
13	Language Translations.....	11
13.1	Lionbridge Language Translation App – 81 Minutes.....	11
13.2	SDL Translations App – 60 Minutes	11
14	Print App	11
14.1	PDF Generator App – 123 Minutes	11
15	Contact Us.....	12

1 Overview

Marketplace apps enhance the functionality of an application, allowing partners and customers to extend its capabilities to meet their unique business needs. These apps are primarily developed to integrate new data sources, introduce innovative features, and streamline workflows within the application ecosystem. By leveraging marketplace apps, businesses can optimize their operations, improve efficiency, and customize their experience to align with specific requirements.

This course provides in-depth insights into a diverse range of Marketplace Apps developed and supported by Syndigo. It covers their core functionalities, use cases, and how they solve real-world business challenges. These apps harness the power of the App SDK, utilizing various facets to deliver seamless integration, automation, and enhanced user experiences. Whether you are looking to expand data connectivity, enhance reporting, or introduce new automation capabilities, this course will equip you with the knowledge to effectively leverage Marketplace Apps for business growth.

Note: This course follows a structured "Tell Me, Show Me, Try Me" learning approach, ensuring a comprehensive understanding of all key concepts through guided instruction, visual demonstrations, and hands-on practice.

2 Objectives

This Marketplace App training will provide a comprehensive understanding of:

- **The importance of each app** and its role in the ecosystem.
- **Key features** that enhance functionality and efficiency.
- **The step-by-step process** for configuring these apps.
- **Real-world business use cases** to demonstrate practical applications.

3 Target Audience

- Business User
- Business Administrator
- System Administrator

4 Subscription

To understand the Paid and Free Apps available in the Syndigo Application, pls refer to the link - [Marketplace Apps Overview](#)

5 AI Go Pilots Apps

5.1 Content Moderation App – 46 Minutes

- Importance of Content Moderation App
- Configuration of Content Moderation App
- Understand Content Moderation – List management
- Application demo on how to view Content Moderation for Entity

5.2 Content Automation App – 44 Minutes

- Importance of Content Automation App
- Configuration of Content Automation App in the application
- Demo on how to generate the content automatically for attributes in an entity using Content Automation App

5.3 Sentiment Analytics App – 41 Minutes

- Importance of Sentiment Analytics App
- Overview and Key Features of the Sentiment Analytics App
- Configuration of the Sentiment Analytics App in the application
- Application demo on how to view sentiment analysis for an entity

5.4 Autoclassification of Products App – 55 Minutes

- Overview and Key Features of the Autoclassification of Products App
- Configuration of the Autoclassification of Products in the application
- Application demo on how to view Autoclassification of Products in UI

6 Automation Apps

6.1 Barcode Generator App – 36 Minutes

- Importance of Barcode Generator App
- Overview and Key Features of the Barcode Generator App
- Configuration of the Barcode Generator App
- Application demo

6.2 Scheduled Archival App – 56 Minutes

- Importance of Scheduled Archival App
- Overview and Key Features of the Scheduled Archival App
- Configuration of Scheduled Archival App in the application
- Application demo on how to schedule entities for archival
- Application demo on how to view reports of archived entities

6.3 Scheduled Bulk Edit App – 116 Minutes

- Importance of Scheduled Bulk Edit App
- Overview and Key Features of the Scheduled Bulk Edit App
- Configuration of the Scheduled Bulk Edit App
- Configuration of the Scheduler Dashboard App
- View Scheduled tasks via Scheduler Dashboard App
- Application demo on how to update the attribute value of selected entities on a specific date and time

6.4 Unique ID Generator App – 54 Minutes

- Importance of Unique ID Generator App
- Overview and Key Features of the Unique ID Generator App
- Configuration of the Unique ID Generator App
- Application demo on how to generate Unique ID based on the business requirements

7 Data Governance Apps

7.1 Advanced My To-Do's App – 65 Minutes

- Advanced My To-Do's App Concepts
- Overview and Key Features of the App
- Configuration of Advanced My To-Do's App
- Application demo on how to view Workflow Items based on user selections using the Advanced My To-Do's App.

7.2 Workflow escalation App – 50 Minutes

- Importance of Workflow Escalation App
- Overview and Key Features of the Workflow Escalation App

- Configuration of Workflow Escalation App in the application
- Demo on how to Create Workflow Escalations using the app

8 Data Enrichment Apps

8.1 Clone with Relationships App – 40 Minutes

- Importance of Clone with Relationship App
- Overview and Key Features of the Clone with Relationship App
- Configuration of Clone with Relationship App in the application
- Demo on how to Clone the Entity data in the application

8.2 Dynamic Web Preview Builder App – 58 Minutes

- Importance of Dynamic Web Preview Builder App
- Configuration of Dynamic Web Preview Builder App in the application
- Application demo

8.3 Short and Long Description Generator App – 55 Minutes

- Importance of Short and Long Description Generator App
- Overview and Key Features of the Short and Long Description Generator App
- Configuration of Short and Long Description Generator App in the application
- Application demo on how to generate Short and Long description based on the business requirements

8.4 Data to Text Content Generation App – 68 Minutes

- Overview of Data to Text Content Generation App
- Its key Features
- Configuring the app
- Demo

9 Data Transfer Apps

9.1 Scene7 App – 55 Minutes

- Importance of Scene7 App
- Overview and Key Features of the Scene7 App
- Configuration of Scene7 App in the application
- Application demo on how to Syndicate Assets to the Scene7 App using business rule
- Application demo on how to Syndicate Assets to the Scene7 App using actions drop down

10 E-Commerce Apps

10.1 Big Commerce Connector App – 126 Minutes

- Importance of BigCommerce Connector App
- Overview and Key Features of the BigCommerce Connector App
- Overview of Data Syndication flow using the Connector App
- Understand UI Configurations and Validation
- How to perform Attribute Mapping Configurations
- Syndicate Entities to BigCommerce Connector App
- How to synchronize single or multiple classification deletes between the PIM application and the BigCommerce channel
- How to Withdraw Entity from BigCommerce Channel
- Overview of the Syndication Dashboard

10.2 Commercetools Connector App – 101 Minutes

- Importance of Commercetools Connector App
- Overview of Data Syndication
- Understand UI Configurations and Validation
- Syndication Channel Connector Configurations
- How to Syndicate entities and its variants from the PIM application to the Commercetools Connector App
- Overview of Syndication Dashboard

10.3 Shopify Connector App – 136 Minutes

- Importance of Shopify Connector App
- Overview and Key Features of the Shopify Connector App

- Understand key terminologies
- Understand data syndication
- Understand UI Configurations
- Understand Syndication and Attribute Mapping Configurations
- Configuration of the Shopify Connector App
- Application demo on how to syndicate entities to Shopify
- Application demo on how to withdraw entities from Shopify
- Understand syndication dashboard properties

10.4 VTEX Connector App – 128 Minutes

- Importance of VTEX Connector App
- Overview and Key Features of the VTEX Connector App
- Understand key terminologies
- Understand data syndication
- Configuration of VTEX Connector App in the application
- Demo on how VTEX Connector app supports the product syndication with the multiple SKU compliments from PIM to VTEX channel
- Overview of Syndication Dashboard

11 Enterprise Integration Apps

11.1 Sharedien DAM App – 66 Minutes

- Importance of Sharedien DAM App
- Overview and Key Features of the Sharedien DAM App
- Configuration of the Sharedien DAM App
- Application demo on how to manage the digital assets in the Sharedien DAM app

11.2 Syndigo Integration Studio – 35 Minutes

- Overview
- Why Syndigo Integration Studio
- Configurations

12 Experiences Apps

12.1 Advanced Digital Asset Management App – 77 Minutes

- Importance of Advanced DAM App
- Overview and Key Features of the Advanced DAM App
- Configuration of Advanced DAM App
- Dashboard Functionalities

12.2 Analytics Dashboard App – 50 Minutes

- Importance of Analytics Dashboard App
- Overview and Key Features of the Analytics Dashboard App
- Configuration of Power BI Report Viewer in the Analytics Dashboard App
- Configuration of Tableau Report Viewer in the Analytics Dashboard App
- How to view the Power BI reports and Tableau Reports in the Analytics Dashboard App with custom interactive visualizations and business intelligence capabilities

12.3 Audit History Download App – 48 Minutes

- Importance of Audit History Download App
- Overview and Key Features of the Audit History Download App
- Configuration of Audit History Download App
- Application demo

12.4 Build the Look App – 59 Minutes

- Overview of the Build the Look App
- Key Features of the Build the Look App
- Configuration of Build the Look App in the application
- Application demo

12.5 Data Driven Hierarchy View App – 47 Minutes

- Importance of Data Driven Hierarchy View App
- Configuration of Data Driven Hierarchy View App in the application
- Demo on how to create and view the entity's hierarchy using Data Driven Hierarchy View App

12.6 DocuSign Integration App – 83 Minutes

- Understand DocuSign Integration App
- Configuration the application
- Create DocuSign Templates
- Configure App Settings
- Request signature for Entities

12.7 Entity Summary Views App – 38 Minutes

- Importance of Entity Summary Views App
- Configuration of Entity Summary Views App in the application
- Demo on how to build various widgets available in the Entity Summary Views App

12.8 Favorite Entities App – 61 Minutes

- Importance of Favorite Entities App
- Overview and Key Features of the Favorite Entities App
- Configuration of Favorite Entities App in the application
- Application Demo

12.9 Packaging Hierarchy App – 39 Minutes

- Importance of Packaging Hierarchy App
- Overview and Key Features of the Packaging Hierarchy App
- Configuration of the Packaging Hierarchy App in the application
- Application demo on how to view the packaging hierarchy of an item

12.10 Merchandise Optimizer App – 50 Minutes

- Overview of Merchandise Optimizer App
- Key Features
- App Configurations

12.11 Search Sidebar App – 34 Minutes

- Importance of Search Sidebar App
- Overview and Key Features of the Search Sidebar App
- Configuration of Search Sidebar App in the application

- Demo on how to search entities based on classifications

13 Lanugage Translations

13.1 Lionbridge Language Translation App – 81 Minutes

- Importance of Lionbridge Language Translation App
- Understand key terminologies
- Understand data syndication
- Configuration of the Lionbridge Translation App
- Application demo on how to translate entity attributes
- Understand the syndication dashboard properties

13.2SDL Translations App – 60 Minutes

- Importance of SDL Translation Connector App
- Overview and Key Features of the SDL Translation Connector App
- Understand key terminologies
- Understand data syndication
- Configuration of SDL Translation Connector App in the application
- Application demo on how to translate entity attributes based on the business requirements

14 Print App

14.1 PDF Generator App – 123 Minutes

- Importance of PDF Generator App
- Overview and Key Features of the PDF Generator App
- Configuration of the PDF Generator App
- Application demo on how to generate PDF using templates based on the business requirements.
- Generate PDF for single entity
- Generate PDF for multiple entities
- Application demo on how to add custom ODT template
- Application demo on how to generate PDF with custom image renditions

15 Contact Us

For any additional information on the available catalogs, please write to us at university@syndigo.com