



Customer MDM Learning Journeys Catalogs



Pre-requisite

Learners must complete the Foundational Course before enrolling in any modular courses. You can download the Foundational Course catalog [\[here\]](#).



Persona/Role Definition

Persona/Role	Definition
Business Administrator	The Business Administrator role endowed with full authorization over the business, will embark on a learning journey focused on the diverse app configurations within the Customer MDM solution. This comprehensive exploration aims to provide a thorough understanding of the delivery aspects of the solution.
System Administrator	The System Administrator role possessing full authorization over the system, will undergo a learning journey in Customer MDM. This journey will encompass fundamental and advanced app configurations within the solution, offering a comprehensive insight into the delivery responsibilities.
Implementation Consultant	The Implementation Consultant is a professional who specializes in guiding the process of implementing a particular solution within an organization. This Customer MDM learning journey will take you through the solution's basic and advanced app configurations, best practices and the various aspects of operations and maintenance.
Solution Consultant	The Solution Consultant is a professional who specializes in providing comprehensive solutions to meet the specific needs and challenges of organizations. This Customer MDM learning journey will take you through Customer MDM solution's basic and advanced app configurations, and the solution best practices.
Solution Architect	The Solution Architect responsible for designing the implementation of comprehensive and scalable solutions to meet specific business challenges. This Customer MDM learning journey will take you through the solution's basic and advanced app configurations, and the solution best practices.
Data Steward	The Data Steward is a professional responsible for overseeing the Golden Record Management process, including Match & Merge activities, to effectively address entity duplication within organizations.
Data Governor	The Data Governor is a professional responsible for overseeing the Governance activities within organizations.
Chartbuster	The Chartbuster role is a well-qualified partner, where uses their customised course or Learning journeys to consistently demonstrate excellence in training, assessments, or application usage.

Courses	Role-based Customer MDM Learning Journey							
	Business Administrator	System Administrator	Solution Consultant	Implementation Consultant	Data Steward	Data Governor	Solution Architect (Without Try Me)	Chartbusters - Custom LJ (Only Assessment/Try Me)
Understand Syndigo Foundational Solutions	✓	✓	✓	✓	✓	✓	✓	✗
Data Modeling	✓	✓	✓	✓	✓	✓	✓	✓
Understand Solution Best Practices	✗	✗	✓	✓	✓	✗	✗	✗
Best Practices of Data Modeling	✗	✗	✓	✓	✓	✗	✗	✗
Golden Record Management	✓	✓	✓	✓	✗	✓	✓	✗
Data Security	✓	✓	✓	✓	✗	✓	✓	✓
Dynamic Authorization	✗	✓	✓	✓	✗	✗	✓	✗
Data Management	✓	✓	✓	✓	✓	✓	✓	✗
Data Governance	✓	✓	✓	✓	✗	✓	✓	✓
Best Practices of Data Governance	✗	✗	✓	✓	✗	✗	✓	✗
Experience Apps	✓	✓	✓	✓	✓	✓	✓	✗
UI Configurations	✗	✓	✓	✓	✗	✗	✓	✓
Data Integrations	✗	✓	✓	✓	✗	✗	✓	✓
Best Practices of Data Integration	✗	✗	✓	✓	✗	✗	✓	✗
Data Syndication	✓	✗	✗	✗	✓	✓	✗	✗
RESTful APIs	✗	✓	✓	✓	✗	✗	✓	✓
Data Visualization and Reporting	✓	✓	✓	✓	✓	✓	✓	✗
Self-Serve Visualization and Reporting	✗	✓	✓	✓	✗	✗	✓	✓
Knowledge Map	✗	✗	✓	✓	✗	✗	✓	✗
O&M: System Administration Apps	✗	✗	✗	✓	✗	✗	✗	✗
O&M: Tenant Policies and Limits	✗	✗	✗	✓	✗	✗	✗	✗
O&M: System Monitoring	✗	✗	✗	✓	✗	✗	✗	✗
Previous Year Product Updates	✗	✗	✗	✗	✗	✗	✗	✓

Courses

Understand Syndigo Foundational Solutions
Data Modeling & Onboarding
Golden Record Management (GRM)
Data Security
Data Management
Digital Asset Management
Data Syndication
Data Visualization and Reporting

Role-based PIM/MDM Learning Journeys

Business SME



Project Manager



Sales



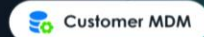
Role-based Customer MDM Learning Journeys



Click on the hyperlink of your desired role to view its catalog.

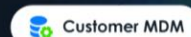
[Business SME](#)

Business SME



[Business Administrator](#)

Business Administrator



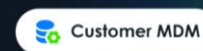
[System Administrator](#)

System Administrator



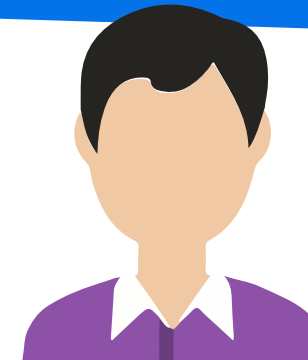
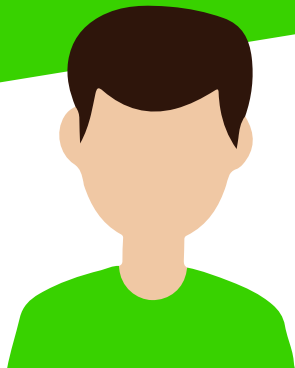
[Implementation Consultant](#)

Implementation Consultant



[Solution Consultant](#)

Solution Consultant



Role-based Customer MDM Learning Journeys



Resources & Support

- ☆ **Syndigo Support:** university@syndigo.com
- ☆ **Explore Our Courses:** <https://syndigo.com/sun/training>
- ☆ **Learning Portal:** [Learning Portal](#)
- ☆ **Learning Journey:** [Choose a learning journey](#)
- ☆ **Documentation Portal:** <https://docx.syndigo.com>
- ☆ **To Register:** [Online registration form](#)