



Syndigo CMDM Training

Instructor-led Classroom Training

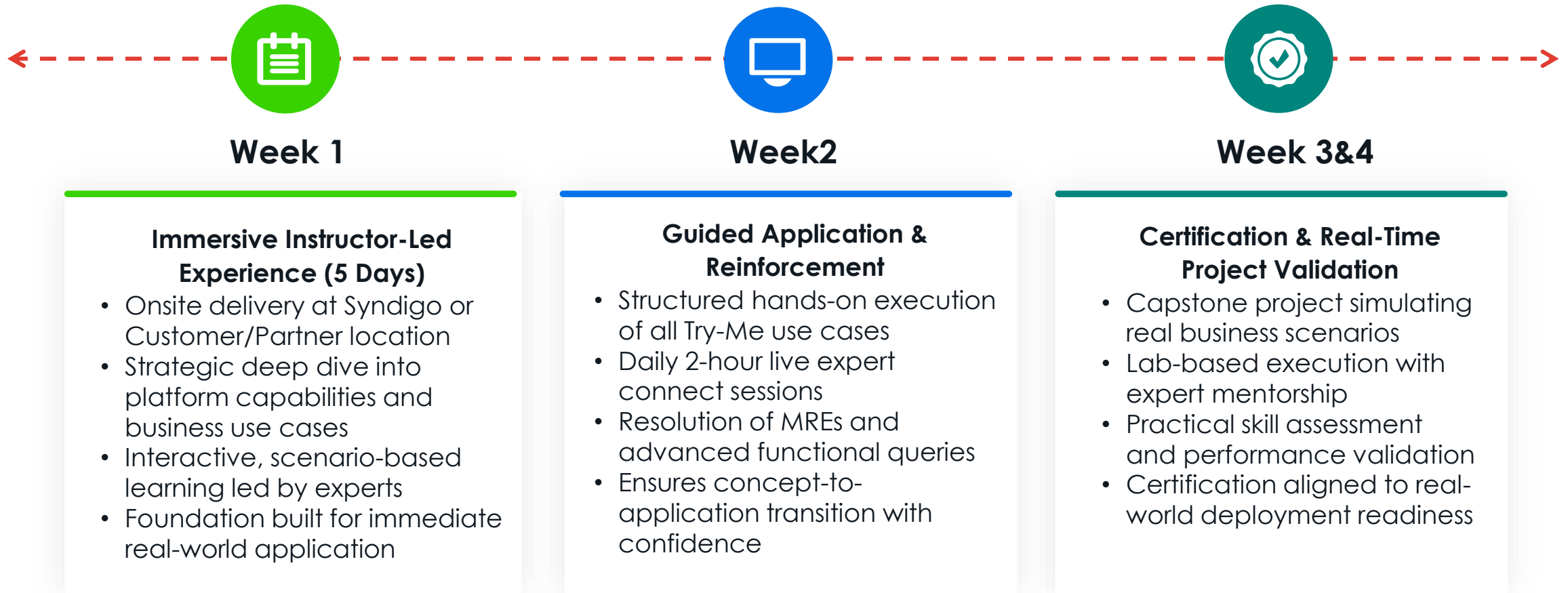


Classroom Program Structure

LEARN | BUILD | DEPLOY



EXTENDED HANDS-ON LEARNING EXPERIENCE WITH EXPERT SUPPORT



Syndigo 101 Training: Self-Paced Pre-Requisite for 201

Order	Module Name	Module Description	Who can take the course?	Duration
1	Know About Syndigo	This takes the user through a day-in-a-life scenario and explains some of the basic features of the product	• Business Users, Administrators, and Analysts • System Administrators • Implementation Consultants & Leads	08 mins
2	Know about PXM and MDM Overview	Overview of PXM and MDM	• Business Administrators and Analysts • System Administrators • Technical Analysts / Developers	15 mins
3	Know about PXM Solutions	Overview of PXM Solutions	• Business Administrators and Analysts • System Administrators • Technical Analysts / Developer	21 mins
4	Know about PIM and MDM Solutions	Overview of PIM and MDM Solutions	• Business Administrators and Analysts • System Administrators • Technical Analysts / Developer	14 mins
5	Know about Industry Offering	Overview of Syndigo Offering	• Business Administrators and Analysts • System Administrators • Technical Analysts / Developer	09 mins
6	Know about MDM Application Navigations and Features Overview	Concepts of CMDM Application	• Business Users, Administrators, and Analysts • System Administrators • Implementation Consultants & Leads	15 mins

Classroom Training: Day 1

Module Name	Module Description	Who can take the course?	Duration
Product Feature 201 Functional	- Understanding the latest features & functionalities in the product - Full product demo on business user scenario	- Business Users - Business Administrators - System Administrators - Business Analysts/Solution Consultants - Implementation Consultants & Leads	2 Hours
Data Model 201 Functional	- Setting up Data model - Setting up Reference model	- Business Administrators - System Administrators - Business Analysts/Solution Consultants - Implementation Consultants & Leads	5 Hours

Classroom Training: Day 2

Module Name	Module Description	Who can take the course?	Duration
GRM 201	• Golden Record Management (GRM) Overview • Deduplication App • Match concepts • Merge Concepts • GRM app Configurations	• Business Administrators • System Administrators • Business Analysts/Solution Consultants • Implementation Consultants & Leads	7 Hours

Classroom Training: Day 3

Module Name	Module Description	Who can take the course?	Duration
Data Security and Dynamic Auth0 201 Technical	- Setting up of Data Security model - Setting up Dynamic Auth0	- Business Administrators - System Administrators - Business Analysts/Solution Consultants - Implementation Consultants & Leads	3 Hours
Data Management and Data Governance 201 Technical	- Data Management overview - Setting up Data Governance - Workflow related business rules	- Business Administrators - System Administrators - Business Analysts./Solution Consultants - Implementation Consultants & Leads	4 Hours

Classroom Training: Day 4

Module Name	Module Description	Who can take the course?	Duration
Experience Apps	• Deduplication App • Match Data Profiler • Address Record Management • D&B	• System Administrators • Implementation Consultants & Leads • Business Analysts/Solution Consultants	5 Hours
UI Configuration 201 Technical	• Setting up tenant configurations • Setting up the attributes at creation • Setting up entity manage app • Setting up the entity search & refine app	• System Administrators • Implementation Consultants & Leads • Business Analysts/Solution Consultants	2 Hours

Classroom Training: Day 5

Module	Module Description	Who can take the course?	Duration
Integrations 201 Functional	- Setting up of import profiles - Setting up of export profiles (scheduled, business rule based)	- System Administrators - Implementation Consultants & Leads - Business Analysts/Solution Consultants	3 Hours
API 201 (Technical)	- Understanding the framework of APIs - Understanding different collections with earlier business use cases	- System Administrators - Implementation Consultants & Leads - Business Analysts/Solution Consultants	2 Hours
Data Visualization & Reporting	- Overview of Visual Analytics - Create Self – Serve Report - Manage Self – Serve Report - Configure Entity Type 360 - Enable Trend Report	- Business Administrators - System Administrators - Business Analysts - Implementation Consultants & Leads - Business Analysts/Solution Consultants	2 Hours



Frequently Asked Questions

FAQ's

- To know more about the enrollment fee for this comprehensive training program (including certification) please contact Seema Appai at seema.appai@syndigo.com
- The training schedule is published on the Syndigo University website <https://syndigo.com/sun/training#go-explore>
- To enroll or for more information: university@syndigo.com
- For customized and/or private training solutions for Syndigo Partners or Customers, please contact Seema Appai at: Seema.Appai@syndigo.com