



CES - GDSN



Table of Contents

1	Overview	2
2	Objectives	2
3	Duration	2
4	Agenda.....	2
	4.1 Module 1: GDSN Overview – 62 Minutes	2
5	Contact Us.....	2

1 Overview

The CES – GDSN (Global Data Synchronization Network) takes participants through various aspects of the CES (Content Experience Suite) – GDSN delivery covering the Overview of GDSN.

This also takes you through the Fundamentals of the Syndigo GDSN, helping to get a complete overview.

Note that this course is designed with Tell Me, and Support article web links (from Syndigo Help Center) learning format so that you get the maximum benefits.

2 Objectives

By the end of this course, you will be able to:

- Understand a Quick Overview of GDSN Concepts including UPC, GTIN (Global Trade Identification Number), GLN (Global Location Number), and GS1 Prefix Guidelines.

3 Duration

The course duration is 62 minutes.

4 Agenda

4.1 Module 1: GDSN Overview – 62 Minutes

- Introduction to GDSN
- UPC Symbols (Support Web Link)
- Understanding the Global Trade Identification Number (Support Web Link)
- GDSN FAQs
- An Introduction to the Global Location Number (GLN) (Support Web Link)
- About the GS1 Company Prefix (Support Web Link)
- GLN Allocation Guidelines (Support Web Link)

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com