EDS Customer MDM

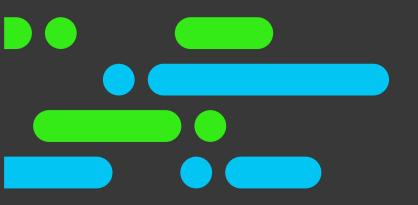




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1 Overview

This course takes you through the Customer MDM delivery by covering the Understanding of Customer MDM concepts.

Note that this journey is designed with a Tell Me learning format so that you get the maximum benefits.

2 Objectives

After completing this course, you should be able to understand:

• The concepts of Customer MDM

3 Duration

The course duration is 20 minutes.

4 Agenda

4.1 Module 1: Understand EDS: CX360 (Customer MDM) – 20 Minutes

- Concepts of Customer MDM
- Why Customer MDM?
 - Customer MDM
 - Customer Graph
 - Customer Insights
 - Intelligence Hub
- EDS Customer MDM Tour

5 Contact Us

For any additional information on the available catalog, please write to us at the following address <u>university@syndigo.com</u>