



EDS Customer MDM



Table of Contents

1 Overview	2
2 Objectives	2
3 Duration	2
4 Agenda	2
4.1 Module 1: Understand EDS: CX360 (Customer MDM) – 20 Minutes	2
5 Contact Us	2

1 Overview

This course takes you through the Customer MDM delivery by covering the Understanding of Customer MDM concepts.

Note that this journey is designed with a Tell Me learning format so that you get the maximum benefits.

2 Objectives

After completing this course, you should be able to understand:

- The concepts of Customer MDM

3 Duration

The course duration is 20 minutes.

4 Agenda

4.1 Module 1: Understand EDS: CX360 (Customer MDM) – 20 Minutes

- Concepts of Customer MDM
- Why Customer MDM?
 - Customer MDM
 - Customer Graph
 - Customer Insights
 - Intelligence Hub
- EDS - Customer MDM Tour

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com