

Table of Contents

1	Overview	2
2	Objectives	2
3	Duration	2
4	Agenda.....	2
	4.1 Module 1: Data Syndication – 43 minutes	2
	4.2 Module 2: Data Integration – 234 minutes	2
5	Contact Us.....	3

1 Overview

This Integration Hub takes participants through the various business user aspects of the MDM-PIM delivery covering Data Syndication and Data Integration.

Note that this course is designed with a Tell Me, Show Me, and Try Me learning format so that you get the maximum benefits.

2 Objectives

By the end of this course, you will be able to:

- Understand syndication concepts and publish data to various channels.
- Understand integration concepts and their framework.

3 Duration

The course duration is 277 minutes.

4 Agenda

4.1 Module 1: Data Syndication – 43 Minutes

- Data Syndication Concepts
- How to Publish Data through UI?
- How to Publish Data through Workflow?

4.2 Module 2: Data Integration – 234 Minutes

- Data Integration
- Features Of Data Integration
- Integration Framework
- Content Onboarding and Distribution
- Data Integration Profiles, and OOTB Profiles
- Profiles – Collect, Transform, and Publish
- Business Scenarios
 - Import Profile to Download Digital Assets Automatically

- Setup Import Profile from Specific Source
- Setup Export Profile to Publish the Data
- Schedule an Export Profile
- Setup an Export Profile through Business Rule
- Export Latest Entity
- Integration Profiles

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com