



# Location MDM



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# 1 Overview

This Location MDM takes you through the various aspects of the Location MDM solution covering Data Onboarding, Data Management, Data Modeling, and Digital Asset Management.

Note the Location MDM is designed with a Tell Me, Show Me, and Try Me learning format so that you get the maximum benefits.

## 2 Objectives

After completing this course, you should be able to:

- Understand Data Modeling and how to update the data model.
- Understand Data Management to manage the data.
- Understand onboard and manage the Digital Assets.
- Understand Data Governance in the application.

## 3 Duration

The course duration is 205 minutes.

## 4 Agenda

### 4.1 Module 1: Data Modeling & Data Onboarding – 38 minutes

- Data Modeling Concepts
- Data Onboarding Concepts
- Onboarding a Single Item using UI Wizard
- Downloading Category-Specific Excel Templates
- Onboarding Bulk Items using Excel Template

### 4.2 Module 2: Data Management – 92 minutes

- Data Management
- Data Enrichment Concepts and Scenarios
- Data Governance Concepts and Scenarios
- Business Rules
- Map Location Dashboard
- Address Enrichment Process Flow

## 4.3 Module 3: Digital Asset Management – 43 minutes

- Types of Digital Assets
- How to Onboard Digital Assets in the Application?
- What are the Supported File Formats
- How Workflows Can be Applied to Digital Assets?
- How to Search Digital Assets?
- How to Manage Digital Assets?
- How Workflows Can Be Applied to Digital Assets

## 4.4 Module 4: Data Governance and Business Process – 32 minutes

- Concept of Data Governance
- Why do you need Data Governance?
- How the Data Governance Rules get Applied
- Business Condition for Validation and Computation
- Business Language and Keywords
- Business Rule Builder
- Sample Use Cases
- Set Thumbnail ID Property

## 5 Contact Us

For any additional information on the available catalog, please write to us at the following address [university@syndigo.com](mailto:university@syndigo.com)