Operational Intelligence

Syndigo
University

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1 Overview

Operational Intelligence takes participants through various aspects of the CES (Content Experience Suite) delivery covering various reports such as Minimum Advertised Price (MAP), and First Mover reports.

Note that this course is designed with Tell Me, and Support article web links (from Syndigo Help Center) learning format so that you get the maximum benefits.

2 Objectives

By the end of this course, you will be able to:

- Understand the Minimum Advertised Price (MAP), and First Mover reports.

3 Duration

The course duration is 25 minutes.

4 Agenda

4.1 Module 1: Onboarding: MAP (Minimum Advertised Price) – 9 minutes

- MAP
- Web Links

4.2 Module 2: Onboarding: First Mover Report – 16 minutes

- First Mover Report
- First Mover Report (Support Web Link)

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com