



Stand-alone Reporting



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1 Overview

This course takes participants through various analytics aspects of the CES (Content Experience Suite) delivery covering various reports such as Promotions, Authorized Reseller, and Variant.

Note that this course is designed with Tell Me, and Support article web links (from Syndigo Help Center) learning format so that you get the maximum benefits.

2 Objectives

By the end of this course, you will be able to:

- Understand the Promotions, Authorized Resellers, and Competitor Reports.

3 Duration

The course duration is 43 minutes.

4 Agenda

4.1 Module 1: Onboarding: Promotions Report – 14 Minutes

- Promotions Report
- Promotions Report (Support Web Link)

4.2 Module 2: Onboarding: Authorized Reseller Report – 16 minutes

- Authorized Reseller Report
- Authorized Reseller Report (Support Web Link)

4.3 Module 3: Onboarding: Variant Report – 13 minutes

- Variant Report
- Variant Report (Support Web Link)

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com