



# Syndication Apps



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# 1 Overview

The Syndication Apps take you through the various personalization options offered as a part of the Location MDM starting from fundamentals of Location MDM delivery, such as Data Syndication, Data Integration, and Restful APIs

Note the Syndication Apps are designed with Tell Me, Show Me, and Try Me learning formats, so that you get the maximum benefits.

## 2 Objectives

After completing this course, you should be able to:

- Integrating systems for managing data, that is, from data onboarding to data distribution using various integration profiles.
- RESTful APIs to manage data efficiently as per the business requirement.

## 3 Duration

The course duration is 158 minutes.

## 4 Agenda

### 4.1 Module 1: Data Syndication – 18 minutes

- Data Syndication Concepts
- How to Publish Data Through UI?
- How to Publish Data Through Workflow?
- How to Publish Data Through Syndication Channels?

### 4.2 Module 2: Data Integration – 81 minutes

- Data Integrations
- Features
- Content Onboarding & Distribution
- Understanding OOTB Profiles
- Import Profile for Data Upload
- Download Digital Assets
- Download Data through CSV
- Understanding Integration Profiles

## 4.3 Module 3: Restful APIs – 59 minutes

- Restful API Overview
- API Concepts
- Postman Application
- Entity App Services
- Asset Services
- Create Entity Query Request and Response
- Get Entity Query Request and Response

## 5 Contact Us

For any additional information on the available catalog, please write to us at the following address [university@syndigo.com](mailto:university@syndigo.com)