



# Syndication Apps



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# 1 Overview

The Syndication Apps course takes you through the various personalization options offered as a part of the PIM starting from the fundamentals of PIM Plus delivery, such as Data Syndication, Data Integration, and RESTful APIs.

Note that this course is designed with Tell Me, Show Me, and Try Me learning formats, so that you get the maximum benefits.

## 2 Objectives

After successfully completing this course, you should be able to:

- Understand how to onboard and manage the data.
- Understand how data security is managed in PIM delivery.
- Understand the available out-of-the-box personalization options.
- Understand how to configure UI for branding.
- Understand how data governance rules are applied.
- Understand how data integration helps to import and export profiles.

## 3 Duration

The course duration is 258 minutes.

## 4 Agenda

### 4.1 Module 1: Data Syndication – 32 minutes

- Data Syndication concepts
- How to Publish Data through UI?
- How to Publish Data through Workflow?
- How to Publish Data through Syndication Channels?

### 4.2 Module 2: Data Integration – 142 minutes

- Data Integration Overview
- Overview of Data Integration and its key features

- Content Onboarding and Distribution
- Understanding OOTB Profiles
- Import Profile for Data Upload
- Download Digital Assets
- Download Data through CSV
- Understanding Integration Profiles

### **4.3 Module 3: RESTful APIs – 74 minutes**

- RESTful APIs Overview
- API Concepts
- Postman Application
- RESTful APIs – Entity App Services
- RESTful APIs – Asset Services
- Create Entity Query Request and Response
- Get Entity Query Request and Response

## **5 Contact Us**

For any additional information on the available catalog, please write to us at the following address [university@syndigo.com](mailto:university@syndigo.com)