# Syndigo-Verified Content Basics



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#### 1 Overview

The CES - Syndigo-Verified Content Basics take participants through various aspects including, an Overview of Syndigo - Verified Content, Insights on Product Index and Marketplace along with their Comparision.

This course also takes you through the Basics of Syndigo - Verified content, helping to get a complete overview.

Note that this course is designed with Tell Me, and Support article web links (from Syndigo Help Center) learning format so that you get the maximum benefits.

# 2 Objectives

By the end of this course, you will be able to:

- Understand a Quick Overview of the Syndigo Verification Process.
- Understand how Users Engage with the Content.
- Understand the Comparison of Product Index and Marketplace.

#### 3 Duration

The course duration is 5 minutes.

# 4 Agenda

### 4.1 Module 1: Syndigo-Verified Content Basics

#### - 5 Minutes

- Syndigo Verified Content Overview
- Product Index Vs. Marketplace

#### 5 Contact Us

For any additional information on the available catalog, please write to us at the following address <u>university@syndigo.com</u>