

Integration Hub

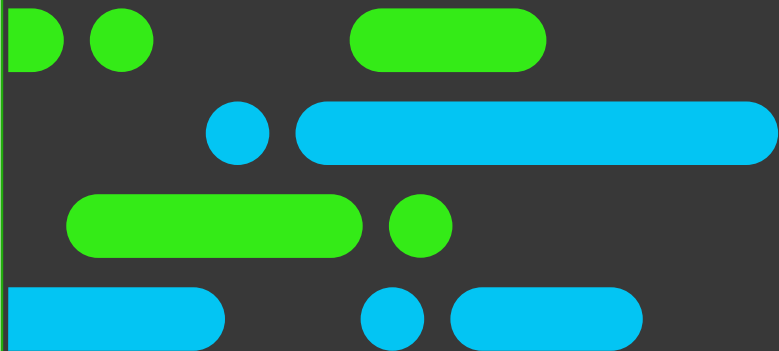


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1 Overview

This Integration Hub takes participants through the various business user aspects of the PIM/MDM delivery covering Data Syndication and Data Integration.

Note that this course is designed with a Tell Me, Show Me, and Try Me learning format so that you get the maximum benefits.

2 Objectives

By the end of this course, you will be able to:

- Understand syndication concepts and publish data to various channels.
- Understand integration concepts and their framework.

3 Duration

The course duration is 733 minutes.

4 Agenda

4.1 Module 1: Data Syndication – 8 Minutes

- Data Syndication concepts
- Publish Data through UI
- Publish Data through Workflow?

4.2 Module 2: Data Integration – 725 Minutes

- Data Integration
- Features Of Data Integration
- Integration Framework
- Content Onboarding and Distribution
- Data Integration Profiles, And OOTB Profiles
- Profiles – Collect, Transform, And Publish
- Business Scenarios
- Import Profile to Download Digital Assets Automatically
- Setup Import Profile from Specific Source
- Setup Export Profile to Publish the Data
- Schedule an Export Profile

- Setup an Export Profile through Business Rule
- Export Latest Entity
- Integration Profiles

5 Contact Us

For any additional information on the available catalog, please write to us at the following address university@syndigo.com