



# EDS Customer MDM



# Contents

- 1. Overview ..... 2
- 2. Objectives ..... 2
- 3. Duration ..... 2
- 4. Agenda ..... 2
  - 4.1. Module 1: EDS Customer MDM – 20 Minutes..... 2
- 5. Reference Materials ..... 2

# 1. Overview

This course takes you through the Customer MDM delivery by covering the Understanding of Customer MDM concepts.

Note that this journey is designed with a Tell Me learning format so that you get the maximum benefits.

## 2. Objectives

After completing this course, you should be able to understand:

- The concepts of Customer MDM

## 3. Duration

The course duration is 20 minutes.

## 4. Agenda

### 4.1. Module 1: EDS Customer MDM – 20 Minutes

- Know about Customer MDM
- EDS - Customer MDM Tour

## 5. Reference Materials

For any additional information on the available catalog, you can write to us using [university@syndigo.com](mailto:university@syndigo.com)