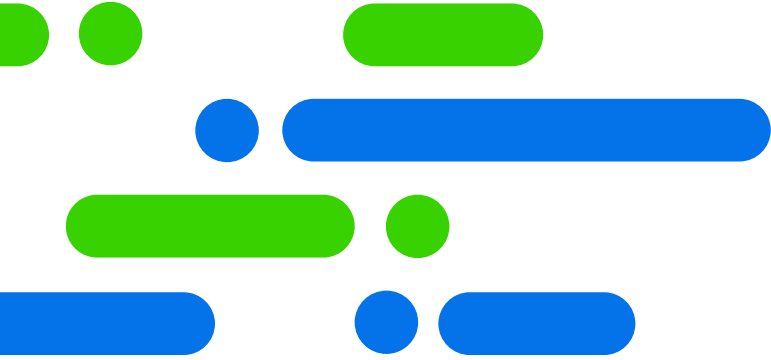


Marketplace Apps – AI Go Pilots



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1 Overview

AI Go Pilots is a suite of intelligent applications designed to automate and optimize content curation, ensuring greater efficiency, accuracy, and compliance. Leveraging advanced AI models, these applications analyze product attribute values to generate meaningful insights — from categorizing products and detecting sentiment in descriptions to flagging potentially non-compliant or blacklisted content.

The suite also includes AI tools that extract and interpret information from images, enriching product data and improving overall content quality. By minimizing manual effort, AI Go Pilots empowers users to maintain consistent, high-quality, and relevant content across their product portfolios — driving operational efficiency and enhancing customer engagement

Note: *This course follows a structured "Tell Me, Show Me, Try Me" learning approach, ensuring a comprehensive understanding of all key concepts through guided instruction, visual demonstrations, and hands-on practice.*

2 Objectives

This Marketplace App training will provide a comprehensive understanding of:

- **The importance of each app** and its role in the ecosystem.
- **Key features** that enhance functionality and efficiency.
- **The step-by-step process** for configuring these apps.
- **Real-world business use cases** to demonstrate practical applications.

3 Target Audience

- Business User
- Business Administrator
- System Administrator

4 Subscription

All AI Go Pilots listed in this catalog are available through a paid subscription.

5 Agenda

5.1 Content Automation App – 44 Minutes

- Importance of Content Automation App
- Configuration of Content Automation App in the application
- Demo on how to generate the content automatically for attributes in an entity using Content Automation App

5.2 Content Moderation App – 46 Minutes

- Importance of Content Moderation App
- Configuration of Content Moderation App
- Understand Content Moderation – List management
- Application demo on how to view Content Moderation for Entity

5.3 Sentiment Analytics App – 41 Minutes

- Importance of Sentiment Analytics App
- Overview and Key Features of the Sentiment Analytics App
- Configuration of the Sentiment Analytics App in the application
- Application demo on how to view sentiment analysis for an entity

6 Contact Us

For any additional information on the available catalogs, please write to us at university@syndigo.com