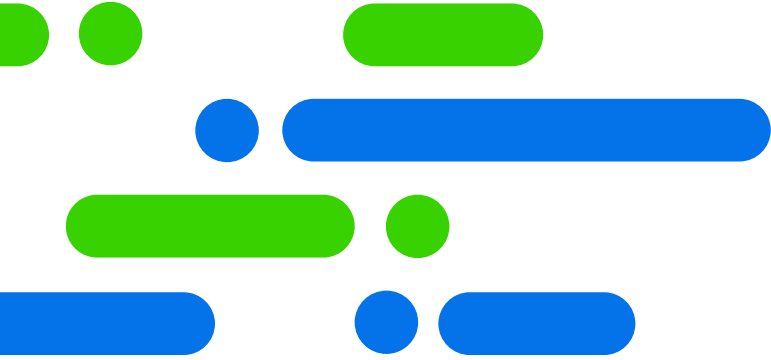




Marketplace Apps - Automation



Contents

1	Overview.....	1
2	Objectives	1
3	Target Audience	2
4	Subscription.....	2
5	Agenda.....	2
5.1	Barcode Generator App – 36 Minutes	2
5.2	Scheduled Archival App – 56 Minutes.....	2
5.3	Unique ID Generator App – 54 Minutes	2
6	Contact Us.....	3

1 Overview

Automation Apps streamline content management by automating repetitive, manual tasks. Using rule-based logic and workflow orchestration, they ensure faster, more consistent, and error-free data processing. By simplifying validation, enrichment, and publishing activities, these apps boost productivity, enhance accuracy, and free teams to focus on higher-value work — driving overall operational efficiency and scalability.

Note: This course follows a structured "Tell Me, Show Me, Try Me" learning approach, ensuring a comprehensive understanding of all key concepts through guided instruction, visual demonstrations, and hands-on practice.

2 Objectives

This Marketplace App training will provide a comprehensive understanding of:

- **The importance of each app** and its role in the ecosystem.
- **Key features** that enhance functionality and efficiency.
- **The step-by-step process** for configuring these apps.

- **Real-world business use cases** to demonstrate practical applications.

3 Target Audience

- Business User
- Business Administrator
- System Administrator

4 Subscription

All Automation apps listed in this catalog are available through a paid subscription.

5 Agenda

5.1 Barcode Generator App – 36 Minutes

- Importance of Barcode Generator App
- Overview and Key Features of the Barcode Generator App
- Configuration of the Barcode Generator App
- Application demo

5.2 Scheduled Archival App – 56 Minutes

- Importance of Scheduled Archival App
- Overview and Key Features of the Scheduled Archival App
- Configuration of Scheduled Archival App in the application
- Application demo on how to schedule entities for archival
- Application demo on how to view reports of archived entities

5.3 Unique ID Generator App – 54 Minutes

- Importance of Unique ID Generator App
- Overview and Key Features of the Unique ID Generator App
- Configuration of the Unique ID Generator App
- Application demo on how to generate Unique ID based on the business requirements

6 Contact Us

For any additional information on the available catalogs, please write to us at university@syndigo.com