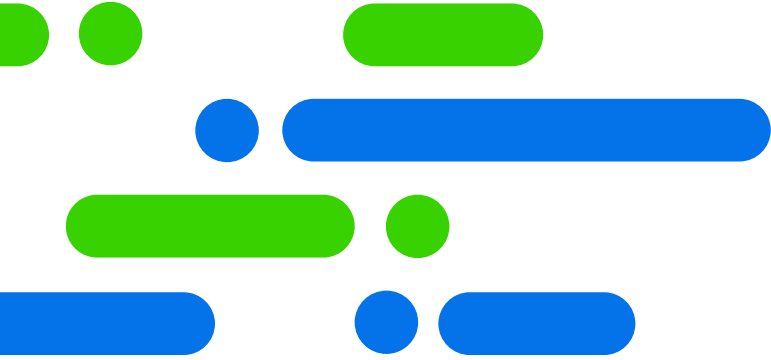




Marketplace Apps – Data Enrichment



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1 Overview

Data Enrichment Apps enhance the depth and quality of product information by intelligently supplementing existing data with relevant, accurate, and contextual details. These apps leverage advanced rules, reference datasets, and AI-driven insights to fill gaps, standardize attributes, and improve data consistency across systems.

By enriching product content with complete and validated information, Data Enrichment Apps help businesses deliver more accurate listings, strengthen compliance, and improve discoverability — enabling better decision-making and superior customer experiences.

Note: *This course follows a structured "Tell Me, Show Me, Try Me" learning approach, ensuring a comprehensive understanding of all key concepts through guided instruction, visual demonstrations, and hands-on practice.*

2 Objectives

This Marketplace App training will provide a comprehensive understanding of:

- **The importance of each app** and its role in the ecosystem.
- **Key features** that enhance functionality and efficiency.
- **The step-by-step process** for configuring these apps.
- **Real-world business use cases** to demonstrate practical applications.

3 Target Audience

- Business User
- Business Administrator
- System Administrator

4 Subscription

All Data Enrichment Apps listed here is available on paid subscription.

5 Agenda

5.1 Clone with Relationships App – 40 Minutes

- Importance of Clone with Relationship App
- Overview and Key Features of the Clone with Relationship App
- Configuration of Clone with Relationship App in the application
- Demo on how to Clone the Entity data in the application

5.2 Dynamic Web Preview Builder App – 58 Minutes

- Importance of Dynamic Web Preview Builder App
- Configuration of Dynamic Web Preview Builder App in the application
- Application demo

5.3 Short and Long Description Generator App – 55 Minutes

- Importance of Short and Long Description Generator App
- Overview and Key Features of the Short and Long Description Generator App

- Configuration of Short and Long Description Generator App in the application
- Application demo on how to generate Short and Long description based on the business requirements

6 Contact Us

For any additional information on the available catalogs, please write to us at university@syndigo.com