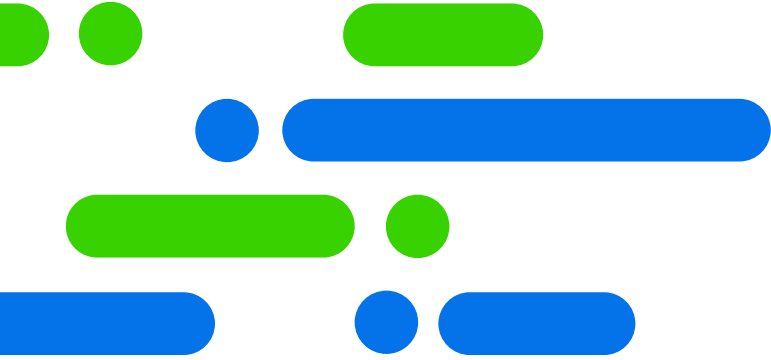


Marketplace Apps – Experiences



Contents

- 1 Overview..... 2
- 2 Objectives 2
- 3 Target Audience 2
- 4 Subscription 2
- 5 Agenda..... 2
 - 5.1 Analytics Dashboard App – 50 Minutes 2
 - 5.2 Audit History Download App – 48 Minutes..... 3
 - 5.3 Build the Look App – 59 Minutes 3
 - 5.4 Data Driven Hierarchy View App – 47 Minutes..... 3
 - 5.5 Entity Summary Views App – 38 Minutes 3
 - 5.6 Favorite Entities App – 61 Minutes 3
 - 5.7 Packaging Hierarchy App – 39 Minutes 4
 - 5.8 Search Sidebar App – 34 Minutes 4
 - 5.9 Mercahndise Optmizer App – 50 Minutes..... 4
- 6 Contact Us..... 4

1 Overview

In today's digital landscape, product data is more complex than ever, making it challenging to derive insights and anticipate market demand. Experience Apps help simplify this by enabling users to capture, organize, and prioritize detailed product information. These apps allow teams to visualize and inspect products effectively, leading to deeper understanding, improved accuracy, and more informed decision-making.

Note: This course follows a structured "Tell Me, Show Me, Try Me" learning approach, ensuring a comprehensive understanding of all key concepts through guided instruction, visual demonstrations, and hands-on practice.

2 Objectives

This Marketplace App training will provide a comprehensive understanding of:

- **The importance of each app** and its role in the ecosystem.
- **Key features** that enhance functionality and efficiency.
- **The step-by-step process** for configuring these apps.
- **Real-world business use cases** to demonstrate practical applications.

3 Target Audience

- Business User
- Business Administrator
- System Administrator

4 Subscription

The **Audit History Download App**, **Favorite Entities App**, **Entity Summary Views App** and the **Search Sidebar App** are available on **Free Subscription**.

The **Analytics Dashboard App**, **Build the Look App**, **Data Driven Hierarchy View App**, **Packaging Hierarchy App** and **Merchandise Optimizer App** are available on **Paid Subscription**.

5 Agenda

5.1 Analytics Dashboard App – 50 Minutes

- Importance of Analytics Dashboard App

- Overview and Key Features of the Analytics Dashboard App
- Configuration of Power BI Report Viewer in the Analytics Dashboard App
- Configuration of Tableau Report Viewer in the Analytics Dashboard App
- How to view the Power BI reports and Tableau Reports in the Analytics Dashboard App with custom interactive visualizations and business intelligence capabilities

5.2 Audit History Download App – 48 Minutes

- Importance of Audit History Download App
- Overview and Key Features of the Audit History Download App
- Configuration of Audit History Download App
- Application demo

5.3 Build the Look App – 59 Minutes

- Overview of the Build the Look App
- Key Features of the Build the Look App
- Configuration of Build the Look App in the application
- Application demo

5.4 Data Driven Hierarchy View App – 47 Minutes

- Importance of Data Driven Hierarchy View App
- Configuration of Data Driven Hierarchy View App in the application
- Demo on how to create and view the entity's hierarchy using Data Driven Hierarchy View App

5.5 Entity Summary Views App – 38 Minutes

- Importance of Entity Summary Views App
- Configuration of Entity Summary Views App in the application
- Demo on how to build various widgets available in the Entity Summary Views App

5.6 Favorite Entities App – 61 Minutes

- Importance of Favorite Entities App
- Overview and Key Features of the Favorite Entities App
- Configuration of Favorite Entities App in the application
- Application Demo

5.7 Packaging Hierarchy App – 39 Minutes

- Importance of Packaging Hierarchy App
- Overview and Key Features of the Packaging Hierarchy App
- Configuration of the Packaging Hierarchy App in the application
- Application demo on how to view the packaging hierarchy of an item

5.8 Search Sidebar App – 34 Minutes

- Importance of Search Sidebar App
- Overview and Key Features of the Search Sidebar App
- Configuration of Search Sidebar App in the application
- Demo on how to search entities based on classifications

5.9 Merchandise Optimizer App – 50 Minutes

- Overview of Merchandise Optimizer App
- Key Features
- App Configurations

6 Contact Us

For any additional information on the available catalogs, please write to us at university@syndigo.com