



February 20, 2024

Dear Valued Partner,

Gaia is proud to announce that we are now partnered with 1WorldSync. This partnership is to implement and leverage the Global Data Synchronization Network (GDSN) for the exchange of product information.

Gaia offers intuitive solutions designed for school nutrition teams, empowering them to fulfill their mission of nourishing students' bodies and minds. Gaia is an all-in-one solution for school nutrition, providing teams with the tools they need to save time and increase participation. See more information at our [website](#).

We are requesting all information providers who are participating in the GDSN to leverage this platform to share your valued item content with Gaia. Many of you are already participating with a GDSN partner so all we need is for you to share your collected data with us. Please note that the process below is inclusive of suppliers who are using ANY GDSN certified data pool.

Gaia simplifies product management and recipe formulation for K-12 compliant foods, so nutritionists can focus on menu innovation and student feedback. Their automated shopping lists and scannable production records eliminate administrative work and frees up time to tailor cafeteria experiences. The purpose of adopting GS1 Standards and data synchronization via GDSN include:

- Support school nutrition teams to ensure they have quality, accurate, and up to date information on all items
- Highlight your full product catalog to school nutrition teams that are using Gaia
- Gain insight on product usage and trends (consolidated reports)

Next Steps - Sending Your Product Information

To initiate this process you will need to do the following:

- 1) Complete our [Trading Partner Form](#)
- 2) Review the Implementation Guide and attribute requirements also located on the [Gaia Customer Page](#)
- 3) Publish your content to our **GLN: 1200144058434**

If you have questions regarding this important initiative, please contact datasync@gaiak12.com or contact 1WorldSync at businessdevelopment@1worldsync.com or 866-280-4013.

Thank you for your participation.

Sincerely,

Souha Alameddine

Founder & CEO