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**Couche-Tard/Circle K  
Data Synchronization Implementation Guide**

Version 2



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**REVISION HISTORY**

<b>Date</b>	<b>Version #</b>	<b>Description of Change</b>	<b>Author</b>
02/06/2023	1	Initial document	Jenifer Ostrom
0/27/2023	2	Final Review	Nathan Baker
10/15/2025	3	Update the Primary Contact	Leo Gonzalez



## **1. COUCHE-TARD/CIRCLE K DATA SYNCHRONIZATION INFORMATION**

Overview: Couche-Tard/Circle K has partnered with 1WorldSync to synchronize product information via the Global Data Synchronization Network (GDSN) in Target Markets US, Canada, and Europe.

The GDSN data from brand owners/manufacturers/suppliers enable us to ensure we are providing higher quality product information for your items, and helping shoppers make the right purchase decisions, and leverage for in 3<sup>rd</sup> party digital solutions. It is our preference to receive product content including product images directly from the brand owners or manufacturers.

This document provides additional information on how to send us your product information via the GDSN method.

Section 2 – Steps to synchronize your product information with Couche-Tard/Circle K

Section 3 – Attributes requirements

### **1.1. Primary Data Synchronization Contact**

Name: Couche-Tard/Circle K Catalog Team

Email: [ItemMasterData@circlek.com](mailto:ItemMasterData@circlek.com)

### **1.2. Couche-Tard/Circle K GLN - Publish To**

Production GLN: **1200109124471**

## 2. STEPS TO BEGIN SYNCING YOUR DATA WITH COUCHE-TARD/CIRCLE K

### 2.1. Implementation Steps:

- a. Check if your organization have an active subscription to a GDSN certified data pool. If you are currently not a member of a GDSN data pool, you will need to subscribe to one.
  - i. You can contact 1WorldSync to verify and learn about GDSN data pool and their role, at [businessdevelopment@1worldsync.com](mailto:businessdevelopment@1worldsync.com) or 866.280.4013
- b. Complete the Couche-Tard/Circle K Trading Partner Form (TPF) available at: <https://1worldsync.com/circle-k>
  - i. Couche-Tard/Circle K will subscribe the companies Manufacturer's GLN.
- c. Review product attribute requirements in Section 3 of this document. All attributes are currently requested by Couche-Tard/Circle K available within GDSN are listed within the attribute guide.
  - i. Note: Product Images and ecommerce attributes are required for ensuring your branded products are presented accurately on our ecomm products
- d. Load your product data including all attributes outlined in Section 3 of this document into your home GDSN data pool.
- e. Publish all non-exclusive items you sell in Target Market US, Canada, and Europe to GLN 1200109124471.

### 2.2. Publication Steps:

- a. Couche-Tard/Circle K requires their suppliers to publish items to Couche-Tard/Circle K GLN 1200109124471.
- b. Publish all items with a Publication Type of "New" for all new items. Republish as "Initial Load" for items currently supplied to Couche-Tard/Circle K.
- c. Continue to send updates to Couche-Tard/Circle K for items published to our GLN.
- d. Couche-Tard/Circle K will provide feedback on publication using the methods mentioned below.

### 2.3. Catalog Item Confirmations (CIC's)

Couche-Tard/Circle K will automatically return a CIC message to the supplier of "Received". As this project evolves within Couche-Tard/Circle K, additional CIC messaging will be sent to suppliers.



### 3. ATTRIBUTE REQUIREMENTS

The attribute guide can be found on the Couche-Tard/Circle K customer page at:

<https://1worldsync.com/circle-k>

Please review the Couche-Tard/Circle K Attribute Guide for:

- I. Mandatory attributes by GDSN and 1WorldSync to ensure quality and completeness.
- II. Couche-Tard/Circle K specific conditional and optional attributes.