



# Supplier Engagement

Product Content for Efficiency and Safety

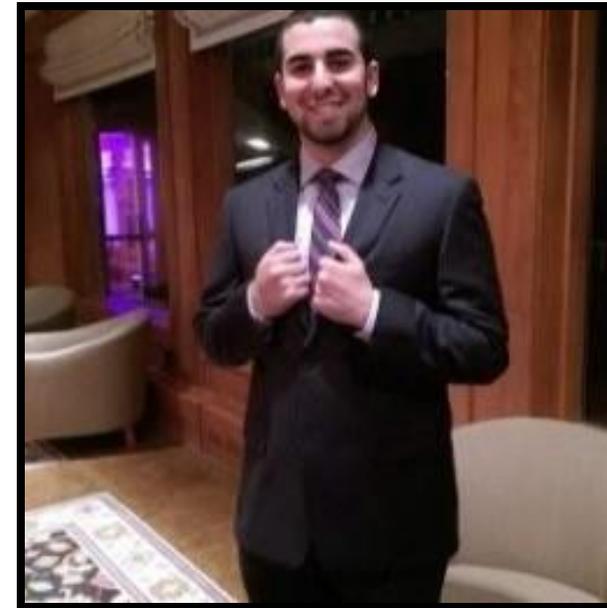


# Today's Presenters



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F&B and Merchandize LOB



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Account Manager

1WorldSync

# Why Product Content is Important?

## *Providing information and offerings to meet guest needs*

- **Nutrition** Information is used to conduct nutrient analysis for Kids Meals, which must meet a set of nutrition criteria
- **Ingredient** Information is used to validate that menu items meet our Plant-Based standard (made without animal meat, dairy, eggs, and honey)
- **Ingredient** information will be used to create safe and satisfying menu items for Guests with Special Diets

We rely on our Suppliers to provide this information including any reformulations.

# Product Information

## Operational Efficiency

- Streamline and automate product content
- Submit quality data into procurement software, nutritional database, reporting platform, and more
- Avoid one-off requests by opening a product catalog

### Goals:

- Enable better visibility of your products to users such as the procurement team, chefs, etc.
- Reduce manual outreach for product updates
- Additional sources of products during shortages
- Fewer external systems vendors to submit information

Directly from the Brand Owners

**Core supply chain**

**Nutritional**

**Marketing**

**Ingredients**

**Allergen**

**Product Images**

# Partnership with 1WorldSync

## Goals of this partnership

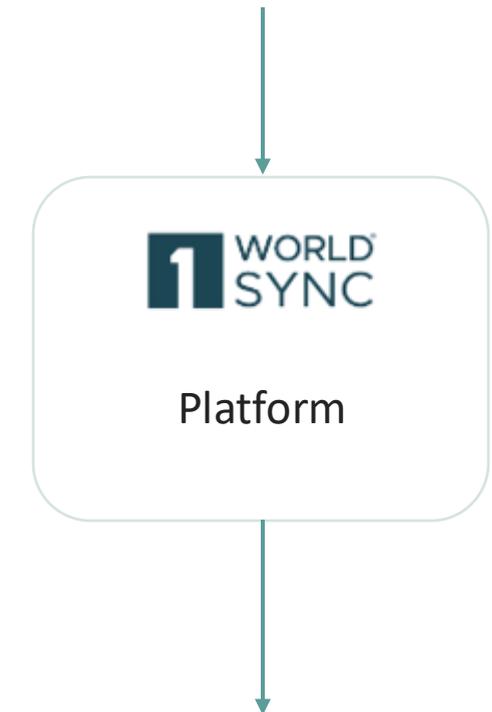
1. Access industry-certified data
2. Enrich data with GS1-specific attributes
3. Streamlined vendor integration

## 1WorldSync's Role

1. Capture and deliver brand-supplied and verified product information to Disney
2. Facilitate and support supplier engagement for onboarding vendors
  - Communication and education to vendors
  - Provide data capture, and publication services to vendors if needed



Product Content Provider



Product Content Recipient

# Product Information Requirements

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**Suppliers will be required to provide the information outlined below.** Within the submission process, suppliers will be asked to:

- Document the source of their nutrition data (calculated analysis using software, chemical testing, or USDA's database)
- Provide source documentation (certificate of analysis, specification sheet, etc)

## PORTION INFORMATION

- Serving size (including unit of serving size)
- Yield / measures of common serving sizes  
*ex: 1 slice = 30 grams*

## INGREDIENTS

Provide a complete listing of the product's ingredients, in order by weight

## PRODUCT ATTRIBUTES

Identify if the product can make any of the following claims:

- Plant-based (made without animal meat, dairy, eggs and honey)
- Kosher\*
- Organic\*
- Gluten Free\*
- Halal\*
- Whole grain content (drop down options provided)

\* Certification/Substantiation mandatory

## NUTRITION

Provided per 100 grams, unrounded

- Calories (grams)
- Calories from Fat (grams)
- Total Fat (grams)
- Saturated Fat (grams)
- Trans Fat (grams)
- Cholesterol (MG)
- Sodium (MG)
- Carbohydrates (grams)
- Dietary Fiber (grams)
- Total Sugars (grams)
- Added Sugars (grams)
- Protein (grams)

*Optional*

- Polyunsaturated Fat (grams)
- Monounsaturated Fat (grams)
- Iron (MG)
- Calcium (MG)
- Potassium (MG)
- Vitamin D (MCG)

## ALLERGENS

Indicate whether the product contains any of the following allergens:

- Peanut
- Tree Nut
- Egg
- Milk
- Soy
- Fish
- Shellfish
- Wheat
- Gluten
- Sesame (new FDA requirement)

*Optional*

- Celery
- Lupin
- Mustard
- Sulphur Dioxide/Sulphites
- Corn



# Steps to Publish to Disney?

# Assess Readiness

1. **GS1 compliance** – brand and products' unique identity
  - a) Obtain a [GLN](#) (Global Location Number) to identify a location or multiple locations.
  - b) Assign [GTIN](#) (Global Trade Item Number) to all packaging levels i.e., each case, display shipper, pallet, etc.
  
2. **GDSN (Global Data Synchronization Network)** – streamline data sharing
  - a) Share foundational and transactional product data with your trading partners and consumers for improved business processes and traceability
  - b) Join 1WorldSync Item Management platform to share product data with Disney and other trading partners.  
[Contact 1WorldSync](#)
  
3. **Data Quality** – accurate and consistent
  - a) Complete product data attributes to support health and wellness, product promotion, digital representation

# Steps to publish to Disney

## 1. Visit Disney Trading Partner Resource Page - <https://1worldsync.com/trading-partners/disney-experience/>

- Complete the Trading Partner Form to confirm your participation
- Review the Disney Implementation Guide and Attribute guide

## 2. Publish your product data to Disney GLN: 1200144008842 (Disney Technology Parks)

- Publish your full non-exclusive\* catalog to Disney as “Initial Load”
- For a specific list of products that Disney buys from brand owners or distributors, reach out to 1WorldSync
- Apply Disney Playlist at the consumer level GTIN to customize your view to show data attributes requested by Disney.

### Disney Trading Partner Form



### Training Materials



# Need Help?

## Disney Experience Trading Partner Data Sync Resource Page

<https://1worldsync.com/trading-partners/disney-experience>

## Disney Experience Team

[WDPR.DL-DataSynchronization@disney.com](mailto:WDPR.DL-DataSynchronization@disney.com)

## 1WorldSync

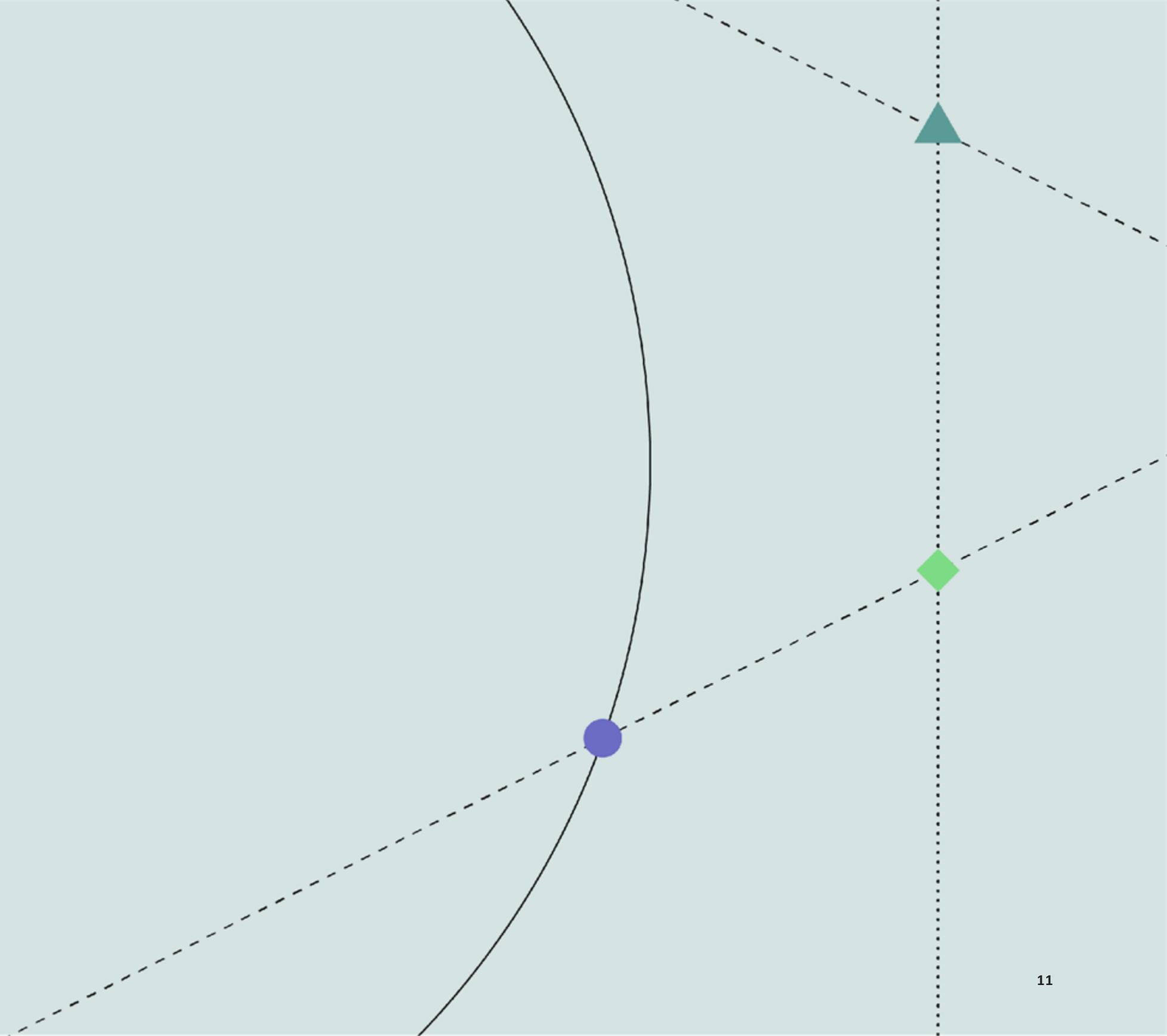
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# Q&A





Thank You