



**H.T. HACKNEY**

## **Product Image Requirements**

- 1,000 pixel minimum in one direction
- 4,000 pixel maximum in one direction
- 300 DPI (Resolution)
- RGB color mode
- White or Transparent background
- File Type of .jpg or .png
- File name must include UPC (GTIN-13 format is preferred)
  - Example #1: 0005172100228.jpg
- Multiple views must be designated using dashes or similar
  - Example #2: 0005172199228-1.jpg
  - Example #3: 0005172199228-front.jpg
  - Example #4: 0005172199228-nutrition.jpg
- Images must meet style guidelines
  - Product only shots
  - No lifestyle shots
  - Single product in one image
  - GS1 standard preferred

***\*Please try to include multiple angles images as well, especially nutrition facts side and ingredients***