

# Integration Hub

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# 1. Overview

This Integration Hub takes participants through the various business user aspects of the PIM delivery covering Data Syndication and Data Integration.

Note that this course is designed with a Tell Me and Show Me learning format to cover all the required theoretical concepts at the advanced level and the Try Me and Assessment formats cover the various business use cases.

# 2. Objectives

By the end of this course, you will be able to:

- Understand syndication concepts and publish data to various channels.
- Understand integration concepts and their framework.

# 3. Duration

The course duration is 246 minutes.

# 4. Agenda

## 4.1. Course 1: Data Syndication – 8 Minutes

### Data Modeling

- Data Syndication concepts
- Publish Data through UI
- Publish Data through Workflow?

## 4.2. Course 2: Data Integration – 238 Minutes

### Data Integration

- Data Integration
- Features Of Data Integration
- Integration Framework
- Content Onboarding and Distribution
- Data Integration Profiles, And OOTB Profiles
- Profiles – Collect, Transform, And Publish
- Business Scenarios
- Import Profile to Download Digital Assets Automatically
- Setup Import Profile from Specific Source
- Setup Export Profile to Publish the Data
- Schedule an Export Profile
- Setup an Export Profile through Business Rule

- Export Latest Entity
- Integration Profiles

## Best Practices of Data Integration

- System Integration Landscape
- Integration Building Blocks
- Integration Patterns
- Export Governance Practices
- Guidelines for Exports and Imports
- Guidelines for Integration Profile
- Guidelines for API usage
- Integration Scheduling Options

## 5. Contact Us

For any additional information on the available catalog, please write to us at  
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