

# Overview of PIM and MDM

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## 1. Overview

This course gives a detailed overview of PIM and MDM, with the various aspects such as Principles and Architecture, with PIM and MDM basics.

## 2. Objectives

By the end of this course, you will be able to:

- Understand PIM and MDM solutions overview.

## 3. Duration

The course duration is 14 minutes.

## 4. Agenda

### 4.1. Course 1: Know about PIM and MDM Solutions – 14 Minutes

- MDM Solutions Overview
  - Customer MDM
  - Vendor MDM
  - Location MDM
- Product Information Management Overview
- PIM Solutions
  - PIM Professional
  - PIM Premium

## 5. Contact Us

For any additional information on the available catalog, please write to us at [university@syndigo.com](mailto:university@syndigo.com)