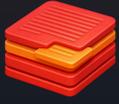


Attribute Value Mapping & Transformation

Deliver Better Product Data, Faster



Massive manual effort – thousands of attribute mappings per retailer.



Slow onboarding, high friction – repetitive cleanup across channels.



Inconsistent retailer requirements – rules constantly changing.



Fragmented visibility – global vs. retailer-specific data scattered across tools.



Map

- Configure universal & retail-specific mappings in one place
- Prevent duplicative work across channels



Transform

- Apply rules like truncate, remove characters, sentence case, etc.
- Prepare data to meet retailer-specific requirements automatically



Validate

- Catch data quality issues before publishing
- Ensure send-ready attributes every time

AVMT Replaces Manual Chaos With Automation + Consistency

Speed & Automation



AI-Suggested Mappings



Unified Visibility & Control



Fewer Retailer Rejections



True Self-Service



Scales Across Retailers & SKUS



End-to-End, Seamless Flow



Future-Proof for Changing Requirements



Attribute Value Mapping & Transformation helps brands deliver cleaner, compliant product data to every retailer with far less manual work, and far more consistency and control.

Discover what automated readiness can unlock for your team

